

16<sup>th</sup> July 2007

## **Steljes teams up with Lease and Learn for flexible ICT procurement**

Steljes, the technology and market development organisation, has joined forces with Lease and Learn, a dedicated education leasing company, to offer flexible finance and procurement opportunities for the education sector.

Major education projects need significant ICT capital investment and demand is high for flexible funding solutions. Parents, Governors, Local Authorities and Government see industry-leading equipment as a driving force for improvement in education standards and are demanding better IT facilities for every classroom.

Steljes is the UK's leading supplier of interactive whiteboards with SMART Board™ Interactive Whiteboards and is dedicated to ensuring that the latest mobile technologies are available to all. The new leasing initiative with Lease and Learn will offer more choice and flexibility to fund ICT projects and enable schools, colleges, FE and HE institutions to realise the benefits of using the most up-to-date equipment.

Jeremy Hall, Chief Executive for Lease and Learn says "We have extensive experience in working in the education sector. Our recent research has already highlighted that schools view leasing as a viable alternative to upfront capital investment."

Martin Large, Group Chief Executive for Steljes Limited, says "By offering a lease management solution from Lease and Learn we are giving educational establishments a much needed alternative to what can be a costly initial procurement outlay. This combined with the supporting services of training, IT support, and bundled software means that the partnership with Lease and Learn is a very exciting opportunity."

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### **ABOUT STELJES**

Steljes Limited is a technology market development and services organisation. It sources technologies from around the world, develops support services and works with people who use them - in the classroom, in the boardroom, at home or even on the battlefield.

It's been improving the ways in which people live, learn and work for twenty years, working hard to make sure its products really benefit people.

Steljes Limited is a privately owned limited company, which has been operating in the UK comprising five companies, under the strategic direction of Steljes Group.

Steljes is the exclusive representative of SMART Technologies Inc. in the UK and Eire and has increased its UK market segment share from 54.7% in Q4 2006 to 59.2% in Q1 2007, according to figures released by industry analysts Decision Tree Consulting (DTC). Steljes recently shipped its 200,000th SMART Board™ interactive whiteboard.

**For more information about Steljes please contact:**

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**ABOUT LEASE AND LEARN**

Lease and Learn is an authorised leasing company working exclusively with Steljes to provide lease propositions for SMART Board™ Interactive Whiteboards and TurningPoint® audience response systems. It provides subsidised and flexible rental agreements, allowing educational establishments to spread the cost of ICT over three years and allowing deferment of the first rental to April.

**For more information about Lease and Learn please contact:**

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